Creative Footprint Music 2017

Berlin's top districts

Number of Venues		Districts	Main Score	Space	Content
13	1	Treptow	**8.54**	**8.76**	**8.04**
57	2	Neukölln	8.23	8.50	7.38
19	3	Wedding	8.15	8.53	7.10
106	4	Kreuzberg	8.13	8.58	7.00
74	5	Friedrichshain	8.01	8.61	6.61
47	6	Prenzlauer Berg	8.01	8.48	6.72
96	7	Mitte	7.85	8.49	6.25
17	8	Schöneberg	7.69	8.18	6.08

Types of music spaces
(hosting at least 1 music event per month)

Music Club 40%
Diskothek 4%
Open Air 4%
Theater 6%
Music Bar 25%
Gallery 6%
Event-Venue 15%
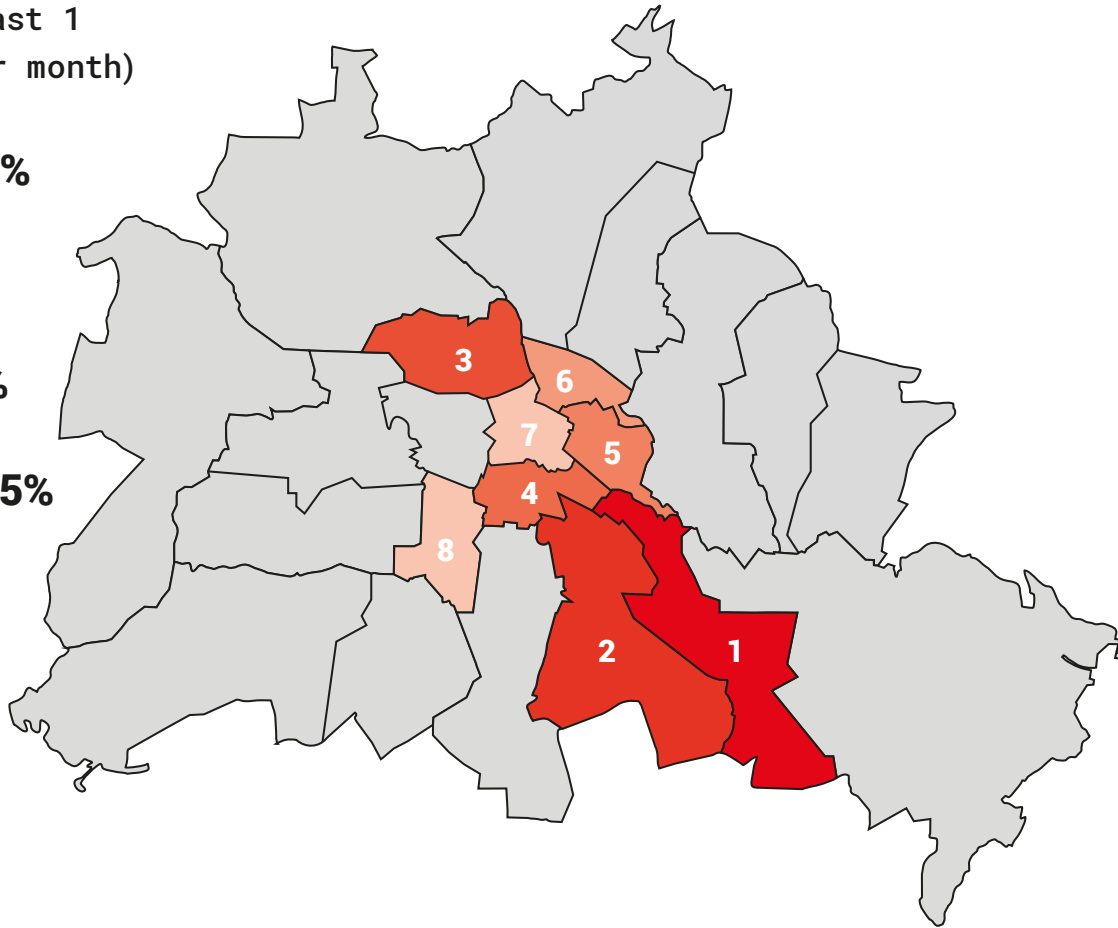
Facts

+ 500 music venues
+ High vibrancy in Kreuzberg (106) Friedrichshain (74) Neukölln (56)
+ 89 venues opened in the recent 3 years
+ Highest scores in Treptow (8,54) Neukölln (8,23) and Wedding (8,15)
+ 2.700 music events per month
+ High grade of exceptionality and niche culture
+ 53% focus their event promotion on artists (Bands, DJ lineups etc.)
+ 2 Mio. € funding for pop music and culture
+ 24h liquor licenses since 1949
+ Access and support via music networks

– 22% of music venues are not open for interdisciplinary art forms
– 25,2 % venues scored less than 5 (out of 10) in Content
– 46% of artists do not perform own artistic work
– Strict regulations of events in public space
– Disproportion of public funding in music culture

Analyzing music spaces

Length of time for creative usage (overall time)?

0 - 3 years	89	(17.9%)
3 - 10 years	192	(38.7%)
10 - 20 years	127	(25.6%)
more than 20 years	88	(17.7%)

Size (in sqm) which is in use for music events?

up to 100qm	135	(27.2%)
100-500qm	213	(42.9%)
500-1000qm	80	(16.1%)
1000-3000qm	46	(9.3%)
more than 3000qm	22	(4.4%)

Reputation / engagement with the space on Social Media (local benchmark)?

High	51	(10.3%)
Medium	86	(17.3%)
Low	314	(63.3%)
No count	45	(9.1%)

Localized in area where venues are agglomerated and high frequency of people?

A-Area	137	(27.6%)
B-Area	207	(57.9%)
C-Area	72	(14.5%)

Does design of space enable interdisciplinarity?

very likely	119	(24.0%)
somewhat likely	142	(28.6%)
not too likely	123	(24.8%)
not at all likely	112	(22.6%)

Analyzing Content

Event schedule: Average number of public music events per month?

0 - 1 per month	118	(23.8%)
2 - 4 per month	112	(23.0%)
5 - 10 per month	122	(23.6%)
> 10 per month	142	(28.6%)

Promotion: Focused on artistic content (artists, lineups, performances)?

very likely	136	(27.4%)
somewhat likely	127	(25.6%)
not too likely	103	(20.8%)
not at all likely	130	(26.2%)

Popularity of artists: Booking of unknown/ local or known/international artists?

Only locals	152	(30.6%)
More locals	153	(30.8%)
Half-half	145	(29.2%)
More non-locals	32	(6.5%)
Only non-locals	9	(1.8%)

Creative output: artist performs own creative work live?

very likely	94	(18.9%)
somewhat likely	169	(30.1%)
not too likely	107	(21.5%)
not at all likely	126	(25.4%)

Grade of exceptionality: Is overall concept experimental or mainstream?

very experimental	87 (17.5%)
somewhat experimental	155 (31.2%)
not too experimental	114 (23.0%)
not at all experimental	140 (28.2%)

Framework Conditions

Number of music spaces in relation to population of the city

1 venue up to 7000 inhabitants

Conditions and regulations for 24h licences

not at all strict

Conditions and regulations to receive a licence for a music event in public space?

somewhat strict

Are fundings for temporary music spaces or musicians available?

somewhat likely

Access to authorities or politicians via music representative / association / networks?

very likely