# **Advisory Board**

The Creative Footprint idea will be executed by a professional and experienced team. By providing unique expertise and a helpful contextual insights, our Board of Advisors guides the Creative Footprint project in technical implementation, researching and consulting city officials about creative spaces.



### Prof. Charles Landry

Charles is best known for having written the book The Creative City: A Toolkit for Urban Innovators. The creative city has now become a global movement to rethink the planning, development and management of cities. Previously he founded the think tank Comedia in 1978, which pioneered the connection between culture, creativity and city transformation.

## How can the Creative Footprint be useful for cities?

- Create global context
- Establish best-practice
- Spark discourse
- Inform and influence policy
- Prevent adverse development



Dr. phil. Bastian Lange

Bastian is an urban and economic geographer and specialised within the creative industries, questions of governance and regional development. He spearheads the research and strategic consultancy office Multiplicities-Berlin. He is particularly interested in socioeconomic transformation processes within the creative knowledge age, refining them into a useable form for the fields of politics, business and creative scenes.



### Mirik Milan

Mirik is elected as the current Night Mayor of Amsterdam. The Night Mayor of Amsterdam is an active partner for all participants in the night: users, influencers of the night, the creative industrie, the mayor, the city council and other stakeholders including clubs. The night mayor is a rebel in a suit who asked and gives unsolicited advice to the mayor, city officials and the nightly creative sector.



#### **Prof. Daniel Polley**

Daniel is a neuroscientist at Harvard Medical School in Boston. His laboratory studies the mechanisms of brain plasticity, with a particularly interest in how the brain processes sound to create our sense of hearing. Daniel and his students provide technical resources for data analysis.



### Dr. Shain Shapiro

Shain is the Founder and CEO of Sound Diplomacy. Sound Diplomacy is the leading global advisor on growing music and night time economies in cities and places. He is also the co-founder of Music Cities Convention, the world's largest event bringing together the music industry with city planners, developers, policy makers and executives.

#### Special thanks to

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