

**Creative
Footprint**

STOCKHOLM

EXECUTIVE SUMMARY

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OVERALL SCORE



GRAPHIC SHOWING STOCKHOLM'S CREATIVE FOOTPRINT SCORE BREAKDOWN

CREATIVE FOOTPRINT (CFP)

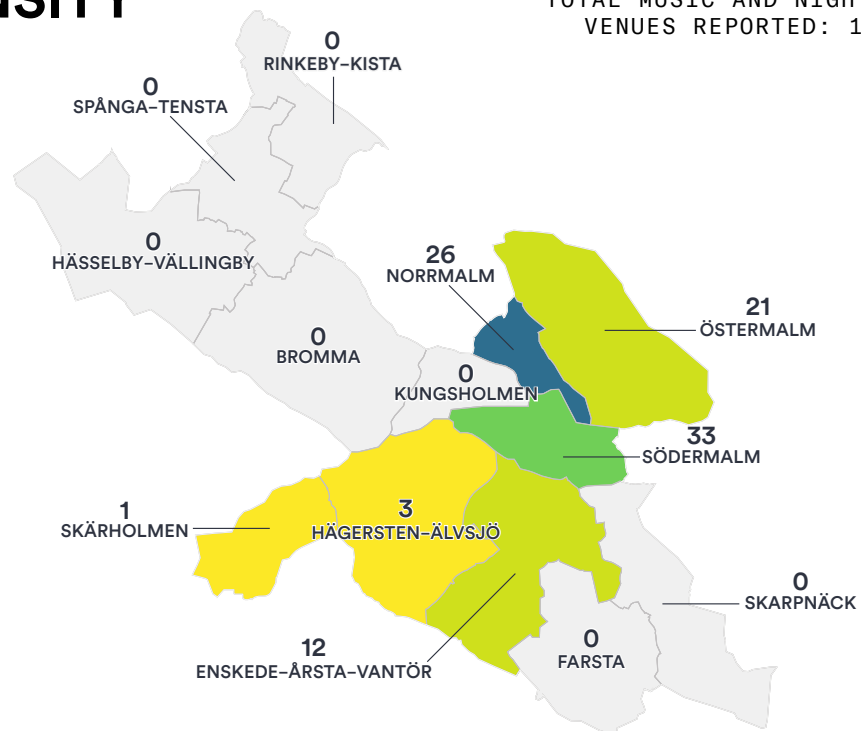
Creative Footprint (CFP) is a research project by nighttime consultancy agency VibeLab that researches creative spaces and communities to study the cultural value and impact of music and nightlife in the city. It has previously been conducted in Berlin, New York, and Tokyo.

Creative Footprint Stockholm was conducted in 2021 on behalf of Stockholms stad (the City of Stockholm), Fastighetsägarna (the Swedish Property Federation) and Atrium Ljungberg, one of Sweden's largest property management firms, to address the current state of the Swedish capital's nightlife. As Stockholms stad prepares to implement its first nightlife strategy, this report aims to empower both the city's administration and the wider range of actors and stakeholders operating in Stockholm's music and nightlife scenes.

VENUE DENSITY

STOCKHOLM, 2021

TOTAL MUSIC AND NIGHTLIFE VENUES REPORTED: 102



MAP SHOWING DENSITY OF MUSIC AND NIGHTLIFE VENUES ACROSS STOCKHOLM'S 13 DISTRICTS

WHAT THE REPORT CONTAINS

This report documents the findings of qualitative and quantitative research conducted in the summer and autumn of 2021. Creative Footprint's signature analysis methodology is based on over 5,000 data points relating to Stockholm's approximately 102 music and nightlife venues and the input of 50+ stakeholders gathered in 3 focus groups and 11 in-depth interviews.

Like other CFP reports, these results are calculated in an overall "city score," provided alongside further analysis on the economic and spatial patterns of Stockholm's creative spaces. In comparison to other CFP cities, Stockholm's overall score is similar to Tokyo's and lower than both New York and Berlin. And in all four cities, similar patterns have been observed: venue density correlates positively with factors such as density of transit, density of young adults in a particular area, and rental costs, while areas with high rental costs tend to display lower levels of artistic experimentation.

Scores and analysis are divided into three focal areas of *Space*, *Framework Conditions*, and *Community and Content*. Stockholm's higher *Space* score is balanced by comparatively lower scores for *Community and Content* and *Framework Conditions*, suggesting both assets and challenges in the city. Research participants celebrated the city's energy and diversity, and potential for a vibrant and sustainable nightlife scene. But clear barriers to a vibrant nightlife were also identified, including high operating costs, a restrictive licensing and permitting climate, systemic forms of social exclusion and an imbalanced "venue ladder" that limits opportunities for early-career artists, promoters and would-be venue operators.

This report also includes a set of recommendations focused in two areas: *relationship and capacity building* between nightlife stakeholders, and a *pilot programme* approach for innovative nightlife spaces and policies in Stockholm. These recommendations are based upon both detailed analysis and good practice from the other nightlife cities profiled here. These strategic steps can both strengthen the city's nightlife and its broader agenda towards the UN Sustainable Development Goals (SDGs), in support of a future Stockholm model of economically, environmentally, and socially sustainable nightlife.

SCAN TO READ CREATIVE FOOTPRINT STOCKHOLM
AND PREVIOUS CREATIVE FOOTPRINT REPORTS:



CREATIVE FOOTPRINT STOCKHOLM WAS COMMISSIONED ON BEHALF OF STOCKHOLM BUSINESS REGION,
FASTIGHETSÄGARNA STOCKHOLM AND ATRIUM LJUNGBERG.

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